



Shanghai, May 31th 2010

Subject : New production announcement & Old product end of life

Dear SIMCom Customers :

Following the trend of chipset technology on integrated features, upgraded performance and smaller size, we are engaged in offering you a more competitive solution with our new SIM900 platform. We are proud to inform you that our new SIM900 series modules are ready and now in mass production. The detail product list is as follow:

- **SIM900**
- **SIM900A**
- **SIM900B**
- **SIM900D**

The new SIM900 series modules are base on powerful single chip processor integrating ARM926EJ-S core which can integrate more external application features and shall be more cost-effective.

While SIM300 series product has been covered over 5 years, the modules as follow are going to be phased out :

- **SIM300/300Z**
- **SIM340/340Z**
- **SIM300DZ**
- **SIM340DZ**
- **SIM340E**
- **SIM300CZ**
- **SIM340CZ**

Some termination of SIM300 series modules above have its relevant compatible SIM900 series module. Please check our product documents for the upgrading of your system design.

Orders for EOL Product will be accepted until August, 30th 2010

Best Regards.

SIMCom Wireless Solution